#### **Contact:**

Frank Pietrucha
IonFuture SRL
<u>frank@ionfuture.net</u>
www.ionfuture.net



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## For Immediate Release

# IonFuture SRL Brings Ionization Innovation to Romania Improving Air and Water Quality for Industry and Government

New Company represents two US "Green" Industry Leaders:

AtmosAir Solutions<sup>™</sup> and Iorex Global

**Bucharest**. IonFuture opens today delivering scientifically proven solutions that clean air and condition water using the power of ionization. The Romanian-based company represents two US-based manufacturers in select European and Asian markets which provide solutions for buildings that improve water quality and indoor air quality minimizing water and airborne contaminants. These solutions are helping building owners save money by reducing energy costs and creating a healthier and more sustainable envorinment for building occupants.

IonFuture was established to address growing concerns about environmental factors in Romania and neighboring countries. Romania's water sector is characterized by inefficient and outmoded technology (Danube Water Program 2015, EC, 2017). In addition to aging public infrastructure and buildings in general, older buildings often are at risk of having water quality issues with their pipes.

Air quality is another concern for Romanians, especially in cities. Statistics from early 2021 report "moderate" air quality in Romania with a US AQI reading of 54. The World Health Organization (WHO) recommends "closing doors and windows to prevent the ingress of dirty air under these conditions." Newer, more efficient buildings are experiencing an increased demand for indoor air purification solutions to address air quality issues because they are less likely to circulate clean, fresh air. Air pollution is a major cause of illness and premature death in the European Unionfrom heart disease, stroke, lung disease and lung cancer.

Romanian and American owned IonFuture offers complimentary consulting to owners and managers of commercial and government buildings seeking cost-effective solutions to address matters of indoor air pollution and water quality.

• AtmosAir. AtmosAir Solutions integrate into existing commercial systems proactively and continuously seeking out contaminants in an indoor space. Ions go to the contaminants

minimizing them at their source. AtmosAir removes particle matter, molds, spores, allergens and TVOCs (Total Volatile Organic Compounds) from the air which leads to healthier indoor environments for occupants while also breaking down the cellular structure of known viruses, such as Human Coronovarius 229E

• **lorex** provides sustainable water and pipe protection by conditioning water as it flows through its patented inner core comprised of refined graphite tubes. The graphite's natural electromagnetic properties ionizes the water as it flows through the device. Water pH is immediately drawn towards neutral, corrosion is inhibited, scale is inhibited, existing scale is gradually reduced, and biofilm growth is impeded. This improves the quality of water, preserves a building's pipes & mechanical systems, and can present significant energy savings due to the removal of scale.

"The Covid-19 pandemic has ushered in a new era of heightened awareness about personal health and well-being that isn't likely to disappear even if the Corona vVirus does," notes Beth Heider, former chairperson of the Board for the US Green Building Council. Consumers want greater assurances that the air they breathe, the water they drink and the food they eat is pure and fresh. "Both AtmosAir and Iorex deliver products that are good for the environment and our personal health and well-being... investing in these technologies are also sound business decisions..

### **About IonFuture**

IonFuture delivers solutions that result in cleaner air and water through a process called bi-polar ionization. Headquartered in Bucharest, Romania, IonFuture represents Iorex and AtmosAir technologies to provide the highest quality products available scientifically proven to remove small particles from water and air. Our cost-effective solutions open the door to a future of good health, sustainability and cost-savings.

#### www.ionfuture.net

#### **About AtmosAir Solutions**

AtmosAir Solutions of Fairfield, CT provides clean green indoor air technology for commercial buildings, health care, hospitals, assisted living, hotels, cruise lines, universities and sports facilities. The company's patented bi-polar ionization technology is over 99% effective in neutralizing coronavirus. Tests performed by Microchem Laboratory, one of the world's preeminent laboratories for testing sanitizing products registered by the EPA and FDA, confirmed that the presence of coronavirus was reduced by 99.92 percent within 30 minutes of exposure to AtmosAir's bi-polar ion technology. AtmosAir's clean air technology improves wellness, makes buildings more sustainable, reduces their operational costs and its proven air purification technology is a continuous disinfectant, removing airborne and surface contaminants from indoor spaces. With more than 7,500 installations worldwide, AtmosAir Solutions' patented bi-polar ionization technology suppresses airborne and surface microbials and pathogens, including viruses, bacteria and mold, and reduces odors as well as unhealthy and irritating volatile organic compounds (VOCs). More information can be found at <a href="https://www.atmosair.com">www.atmosair.com</a>